

Santhana (pronounced saen-TAE-nuh) joined the Terre Haute Rotary club in March 2004 and has served as YEO, Secretary, Board Member, and club President in 2011-12. At the District level, Santhana has served as Youth Exchange Chair, New Generations Chair, and Assistant Governor. He is a Paul Harris Fellow and received the club's 5 Avenues of Service Award in 2014.

Santhana is the Associate Vice President for Marketing and Communications at Indiana State University. He joined Indiana State in 2011 after more than ten years of experience in marketing and technology. Santhana's team is responsible for Indiana State's brand strategy and public relations campaigns to enhance the university's visibility, grow enrollment, and support initiatives documented in the strategic plan. Previously, Santhana was responsible for driving the development and implementation of web, marketing and analytics campaigns for several international and national brands.

Santhana grew up in India and came to the U.S. in 1996 for education. He has degrees from Indiana State University in Bachelor of Science and Master of Business Administration. Santhana is a second-generation Rotarian. His Dad R. Radhakrishnan is a charter member and past President of the Palladam Rotary Club in District 3202. Santhana is married to Amy, and they have a son named Cameron.

Outside of Rotary, Santhana is the treasurer for Wabash Valley Goodwill Industries and Wabash Valley Art Spaces, serves on the board for Union Hospital Foundation, and volunteers in multiple capacities for the Wabash Valley Community Foundation and the local United Way.